# THE MAGA ZINE FOR MEN



FICTION · SPORTS · HUMOR ART · CARTOONS CLOTHES .

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CHRISTMAS DECEMBER, 1939

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INDEX ON PAGE 5

LADY Leep your gloves on!

Fresh Otil Golds

\*ZIP TOP" PACK

'Heer's a toast tay an wha's heer, Nay maittur whar yee'r frum: May the best day yee hae seen Be want than yur waarst tay cum."

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TEACHER'S Perfection of Blended SCOTCH WHISKY

Now... DOUBLE "CELLOPH INE" opens DOUBLE OURCK ... 2 Lekes shool in 1 ZIP-

Breember, IRAN

KNOX

Gift Slat de Luxe

It's the pit he would choose himself...md the fanous Knex tabel will ranke hun proud. This new hat comes in a specially designed Christons Gift Hoo. Or, you can give hen a Gift Certifonso in a ministure presentation box, so that he may



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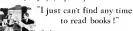






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ENGINEE Berember, 2009



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# The COAT that does you FOUR FAVORS!



ALWEYS "TAKE A RECOMB LOOK! WHEN YOU RUY A SURCOAL

Becomber, 1849



## PAINTING THE TOWN WITH ESQUIRE



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And . . . have you an offen full of gull, or a new-book desermed with lady femals? Well, Players Makeup Capes some in leavesty blue, that sank, defined refere and contrast when. With the committee empen below, you may ceder one as several dress.

PAINTING THE TOWN WITH ESQUIRE



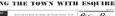
Persian Room at the Plaza FRRY DUCHIN PAUL DBAPFB TANE PICKENS

Breember, 8839

THE COCKTAIL HOOR Nicholas B'Amica Persian Room at the Plaza



WHITEMAN





The Greatest Gift Value You Can Get or Give this Year You Can











PART & MARRIED AND ADDRESS AND ASSESSED.

# streamline your christmasgift shopping...by visiting esquire's christmas fair... 603



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Your "Christman" feet sigh into juscious, seething carnet, your even room delightedly over an exposition, on exhibition, a comprehensive collection of gift ideas fire tooth combad from exemplace and corre-

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WHO MADE THIS MODERN "STORE"... Exercise's Christman Fair . . . the model gift service shop at \$65 Gay . . . was placed for spouse, The Magazine For Man, by Rebort Relier, Industrial designer . . . who has

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# BACKSTAGE WITH ESQUIRE



From the Eve





Beerwiter, 1939











children with the president dissentant of the

### PAINTING THE TOWN WITH ESQUIRE

## LOBD CALVERT

the Gift for those who appreciate the finest

In the Richly Distinctive For female you extrem sport highly fully so it pleases the economy.







Radio Sacortia Pat Roosi, element sale Reth Hazaren



Unly the Finest is Fine Enough for Christmas



All True Sugaran Fashira or Fasialph (Smort of Sport April or Fasialph (Smort of Sport April or Fasialph (Smort of Sport of Sport

Say Seagram's and be sure of "the Finest"



"The Finest Stores and Bars are Featuring the above 'Seagram Display during the Holidays . Look for it

ENGLISH Secretor, switch HART SCHAFFNER & MARX

if your clothes

can take it!"

### The Seven Men of Ronen There was something strange about

the wandensterned men, that made him return to the little wineshop

### AS GEORGE SLOCOMER

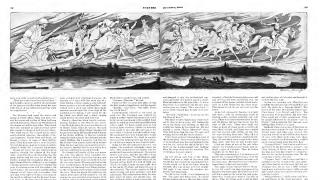
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THE TRUMPETER LABEL

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### Domergue

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### Ladies in Luck

Ever since bridge-sized rards came in, militaly has been right in there, cold-decking with the best of them

AN MICHAEL MICHOLGALL & JOHN KORLER

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### Return of the Magi As the Wise Men journeyed home, they

feared neither thieves nor wolves but rode on, resplendent in royal ruiment

### AS MANUEL ROMBOFF

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There is although about the bow of each concarts.

Guger leighed "Yes," he and finish Gusper lengthed "Yes," he mid finnly "Rhen you propo at the fertile valley ran-

th pair a shift And if the a child, then



and in earther named a duck occured by

"We would respond to your works of

Bearinger, Imag

No, not in Heard's prince Nisewbere."

Stav As Irrational As You Are, Girls

God save as from that unnatural monster, a waman who speaks with logic, and without exaggeration

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Solar "Hamesthyl Their had of Jahrend Dr. the spired."

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"We're still gut in get the sing's present to the butcher!"

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# Oldfashioned Christmas

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When visitors complain of French radeacess, it's the old story at the pat calling the kettle black

by FRED C. KELLY

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### The Town That Poisoned Dickens

A Lebonon inn keeper reinsed

the writer a drink and areased a weath board round the world

### by FRANK JEROME RILEY

and they point to the particular, formitting - news will have at the story of the requirement The latter released 1 December Service









No modern sport oliers quite the pleasure, intricacy, power, and speed of Old English cocklights

#### to ERNEST J. BORNEMAN

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---Arrests meeting under the Arrests of George II All obsesses any men'ny takana mand and the binehamani alandana a mata deser-



.. Mr. Pratt and the Christmas Spirit

When he promised to go out and out shown a tree for Junior, he hade't rephoned with Mar Twoody

### be WILLIAM HAZLETT UPSON



And the second s



"F oughts see the once we got Germ'um fee Amounting got later on the host case and harton up the back."

Mrs. Foote had a passion for men in the headlines, her affection veering

from Rear Admiral Byrd to Doney Joe bu JAMES A. COWAN Q. When I were as any so diet els most been

At the laid me she was made at laws. Q: Do you swell offlood the december of

A. Begging year partial?

D. Han Mrs. Fred rebed?









Avoid wearing white if you don't want to get shot, and make sare

# your target's not another hunter

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"I made stood also tald built what had



# Macaroni, Wine and Hunting Dogs

The trouble started in Wop-Roost when Joro fed the skinny tooking mutt that wandered to his shock

### ₩ GUIDO B'AGOSTINO





# Mu Treasure: The Wonder Mare

This ugly, happy-go-lacky horse was always last to leave the paddock, yet she was all the cups in Europe

#### by ILES BRODY

Les jumpes du proce von von Bentral 
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# **Brain Alley Blues**

Taking a look at that stuffy part of the newspaper nobody ever reads, the editorial name

#### AN MARTIN TORRENCE

The sampager reporters have given an









Eyes of an Eagle Uncle Femus ways the young generation

### can't shoot; in his day they didn't waste their amounttion on startings



way. I If he to get a hear hidder end up on

# Blues Are the Negroes' Lament

Slaves found release singing songs of sorrow, mixed with humor, and all of the songs had a spiritual power

# by E. SIMMS CAMPBELL

The control of the co

many artist Card Ver Welchen, controlly have been been for experienced by the control of the control of the control of the condense been for each of the control of the conbut shy world be had always" in the formation are not of Ellins assert home are made as noted as the same beautiful to the same and the same as the sa

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"Thate to sell 'on they're served"











"Look at him! He bought it retell"





"The warden promised me a new salt for Christman-one with sin stripes"

"I seemed you this restirtle touch would cause trouble—having reindeer in the store"



"Nose, should they attack our empire here, see will send our planes across the channel"



"If you were my hosband, what would you want?"

### by F. SCOTT FITZGERALD

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"The closure are broad a terrible inne with my brand"



# Goodbye to Good Manners

Of small-time boors who bully their wives and dependents, and of those strange hedfellows of Erra Pound's

### by PAUL HYDE BONNER

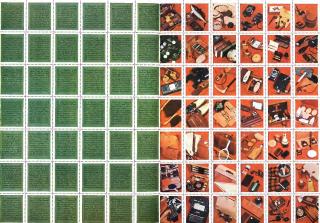
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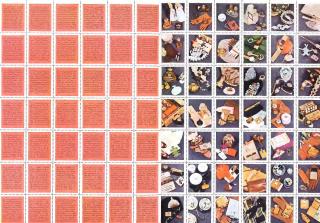


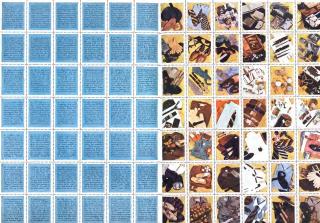


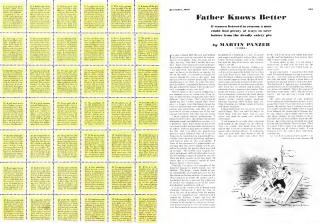
"What do you say to a come of quotis?"











Granted that modern archers shoot

better than the Indians did, then why don't they below to the same?

bu BAYMOND B. CAMP

The line has the line terred the ade for Heatings has it contains per little coming on the table of the American probes

"The Indian managed to the ser green, and bearing on the base of a colden good.



"The followgot us for Christmen there years ago and papa has been laying for Sunta over since"

1 Portfolio les MARIETTE LYDIS

#### Mr. Sundatenn kent anxiet be wrote the play just us it happened to him un he know it was absolutely true 60 IRWIN SHAW









reade on Litre. grand the loads pools

# Lydis

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Chrotman world waters and







PORTFOLIO
OF OLD CHRISTMAS PRINTS

Spendad Hangle meding of the Color of the Color



THE DAY REPORT CHRISTING



The MISLETGE OF CHRISTMAS GAMBOLS.

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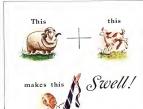


might take seconditions



NEW TEARS MORNING The OLD ONE OUT and The NEW ONE COMING IN

Beresslere, (M28



This GAVET is the Morace then from America. His flower or decisionally fine, I have the wife the little for the channel for the I have a weighted the first body website before more than for the channel first forms small for the first flower of the CP A. It gives to see (A) lines, which the long undoor as the CP A. It gives to see (A) lines, which then despite when many first flower for the CP A. It gives to see (A) lines when the contract that the first flower we shall give extens the contract that the first flower we shall give extens all over behave. The ten is no cliffed AMONE COLL, and and of the CP A. It gives the contract that the first flower we shall give extens the contract that the first flower we shall give extens the contract that the first flower we shall give extens the contract that the first flower many that the contract that the first flower many that the contract that the first flower many that the contract that the





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Our Naval Dilemma

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by FRANK G. PRESNELL
\*\*\*CHIERLA\*\*
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Dy Cheer Perks Better of

WELL-GROOMED HAIR
Is important to you—
every hour...every days









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## FORGET

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One Rilling of From protection all walong. There we se mg.... to wondere you to talk Thermal.

PRESTON



FAILURE

"PRESTONE" anti-free

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ESQUIRE

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Bernatur, 1909

The Candid Cameraman

Now the lighting's on a positive film.

Nature Edick Caroll. is war propagated

by PATTERSON MURPHY

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Tradition cults for HARVEYS

Secrete Dark

—as indispensable as the Christmas tree

—the Chri

"BOTH THE FIT AND THE STYLE LAST LONGER-RECAUSE OF ANKLE-EASHIONING"



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time. This is logger to be to Ankle-Fairway, a Ness Budy festage at the solds. See your



Nunn-Bush Ankle fashioned Oxfords

#### The Caudid Camerasuan

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"Well always keep our baby in movies now

## Give a Ciné-Kodak

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oce ... from \$1 to \$50° Right-In



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\$4 'De Dese Bradelers's Jose Paul' procureries, Ave push-bethe of Mary See de Cologes, when these better and fee on Service is also these Process, \$1.92

#### Gifts by Lentheric

At the Botton officer

for men of action WHAT'S COOD - WHAT'S BAR Continued from page 130



Date Hill a Fills Armor Ext. Glara soully these I have to be seen to be be a filled and the second or the first soully street. For her beganning on the document on his her beautiful.





Gift by Lenthéric

"Good bracess!-- I must have falled asless and forzotten to hong up my stocking"



\*Newton coverer dealing moids for self-









What's Happened to Love? Helly used takes its our from those hear

in the balcon, who hough during effective A GILBERY SELDES

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BOBERT FULTON'S STEAMBOAT ... the Haigs were making Scotch!

· The Boar started in 1627. have repeated since thenthe but sady Hate & Holy com

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"We'll leave our behavior out of it-last year I told Soute I was a good sir! and he didn't sheer un"

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"They're Levely?"



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Secretor, 1909

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In electronal charters New Pitch of compression under other effects a conveni our special Christman haden for tour case. Seems Mrs. Down Moore Principal Special State Advanced Series State of Section 100 Section Section 100 Sect

SOUR OF HUMB INC VARIOUS AND





Fit To Be Yuletide

How to make Wynken. Hender and Ned,
Tam and devey, Thomas and deventible

By LAWFON MACKALL

OPPLASS.

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# Derry Christmas

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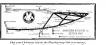


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### Y Elizateth Anden WHO KNOWS WHAT EVERY WOMAN WANTS















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Bobes in the Woods

EVECTION

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THE THE WILL LIST AS LOVE AS MEMOR FOR HOLIDAY GIVING . . . von need something next. secretions overs, comething autoromoble; a beautiful and metal cicarette case he'll carry in his yest neglet close to his heart - comething to remember you by?

And for her - it's an inimitably chic case she'll be proved and house to earry in her handhar! Here's the rift of . . . the man of a thousand hots . . . who has now created

Salin Platarra Facult

A Cheen To Plans Frank

Stay As Irrational As You Are, Girls

Babes in the Woods

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LIGHTWEIGHT WIND-FROOF WATER REFELLENT

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Engineering woods's has seemed as list, the observat develope—GOM femine Execute Sharer Han, facility as report having, in creamon both was indemented; pursion far the may who values approximin 4 fairing to the partial Cheening off So, here the GFM femine facility is a price on migraturement of the femine—som?

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Ladies in Luck





Averagery 1939











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EVOLUNE









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Y ou can tell a lot about a cigarette by hurn is a very good way to judge the quality whether it hurns fast or slowly. Camel of cigarettes too. I notice this about Camels cigarettes are noted for their long burning. In fact, they burned longer, slower than any other brand, in recent scientific tests (see right). Van Campen Heilner, the famous Camels are mild, flavory. They give more American authority on wild game, points out an interesting angle to this. "Camels give more emoking because they burn so slowly," he says. "And I think the way they taste of choice quality tobaccos.

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